



# Hack the New Year

*"Be The Future"*

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January 11 - 12, 2020

Cincinnati, Ohio.

## **What is Hack the New Year?**

Hack the New Year is a student-run high school hackathon facilitated by students across the greater Cincinnati area. Our fiscal sponsor, Hack Club, is an international nonprofit organization that creates computer science clubs at high schools, encouraging creative thinking & problem-solving skills. What we seek to do at Hack the New Year is to spark the inner creativity that we believe lies within each and every student. We hope to help students realize that they have the potential to do anything they set their minds to and that they have the potential to be the light that guides us into the future.

## **How will your financial donations help?**

With your generous support, we will have the resources to run a bigger and better event, with the best experience possible for the attending students. Your support will help us leave a lasting impression on everyone who attends. Monetary donations will assist us with the cost of food, facilities, prizes, swag, and emergency backup funds, keeping the event free for all who attend.

## **Why should you sponsor us?**

Hackathons are the epitome of creation. Artists, designers, developers, students, and makers all come together for 24 hours to create. Even in such a short amount of time, what is created at hackathons is always inspiring, innovative, and special in some way. By sponsoring Hack the New Year, you will allow a diverse group of people to work for 24 hours of creation, excitement, and innovation. You will help people of all backgrounds form lasting connections and a new mindset. You will be able to enhance our overall attendee experience, creating a better lasting impact on their lives, and possibly, their futures. You will help provide our attendees with everything they need to build a specific project. By sponsoring Hack the New Year, you will leave a lasting impression on our attendees, and your company will also broaden its reach, through our press release and social media shoutouts.

# Sponsorship Tiers

(flexible)

## If You Are Interested...

Do not hesitate to contact us! All levels of sponsorship are customizable and negotiable based on your wants and needs. And remember, everything helps!

Hacker Experience	Bronze \$100	Silver \$500	Gold \$1000	Platinum \$2500	Diamond \$5000
Send Mentors	✓	✓	✓	✓	✓
Run a Workshop/ Activity			✓	✓	✓
Send Judges				✓	✓
Give a Keynote					✓
Branding	Bronze	Silver	Gold	Platinum	Diamond
Logo on Website	✓	✓	✓	✓	✓
Social Media Shoutout	✓	✓	✓	✓	✓
Distribute Swag	✓	✓	✓	✓	✓
Logo on T-Shirts		✓	✓	✓	✓
Outreach Table at Event			✓	✓	✓
Send promotional email to all attendees				✓	✓
"Co-hosted by" on all event materials					✓

Food Sponsorship - Provide one of the meals at the event. In return, you will get your logo on the site and recognition at the start of the event.

Prize Sponsorship - Anyone can sponsor a prize at the event, with their own terms on how the prize is awarded. In return, you will be given a social media shoutout.